

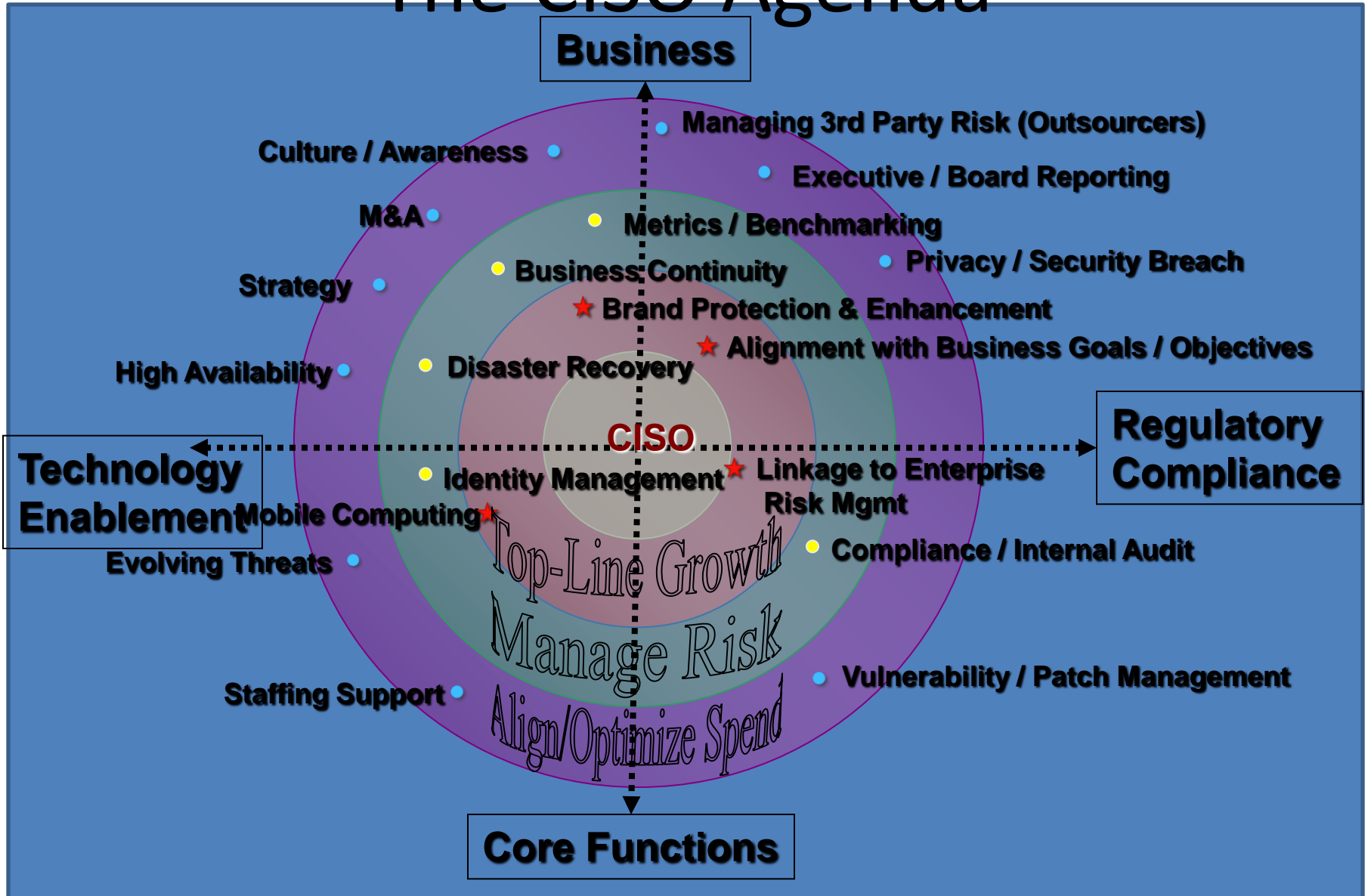
Northwestern University Network Security

Topics for Discussion

What do you want to talk about?

- IT Security in the Business
- Policies, Standards, and Procedures
- Security Reality and Automation
- Measurement and Metrics in Security

The CISO Agenda



Risk

IT Security performs a critical role in assessing risk in the organization.

- Vulnerability Scanning
- Penetration Testing
- Industry Trends
- IT Strategy
- Familiarity with Audit and Compliance measures

Audit Support

In many cases, IT Security is heavily relied upon to perform in depth testing required by an audit organization. Security is enlisted by audit because:

- Technical expertise
- Familiarity with current issues from internal testing
- Familiarity with Policies, Standards, and Procedures

Compliance

Compliance may relate to internal compliance or external compliance.

Internal compliance:

- Policies and Standards
- Security and Configuration baselines
- Framework use – ISO, COBIT, ITIL, GAISP, NIST
- Best Practices

Compliance cont'd

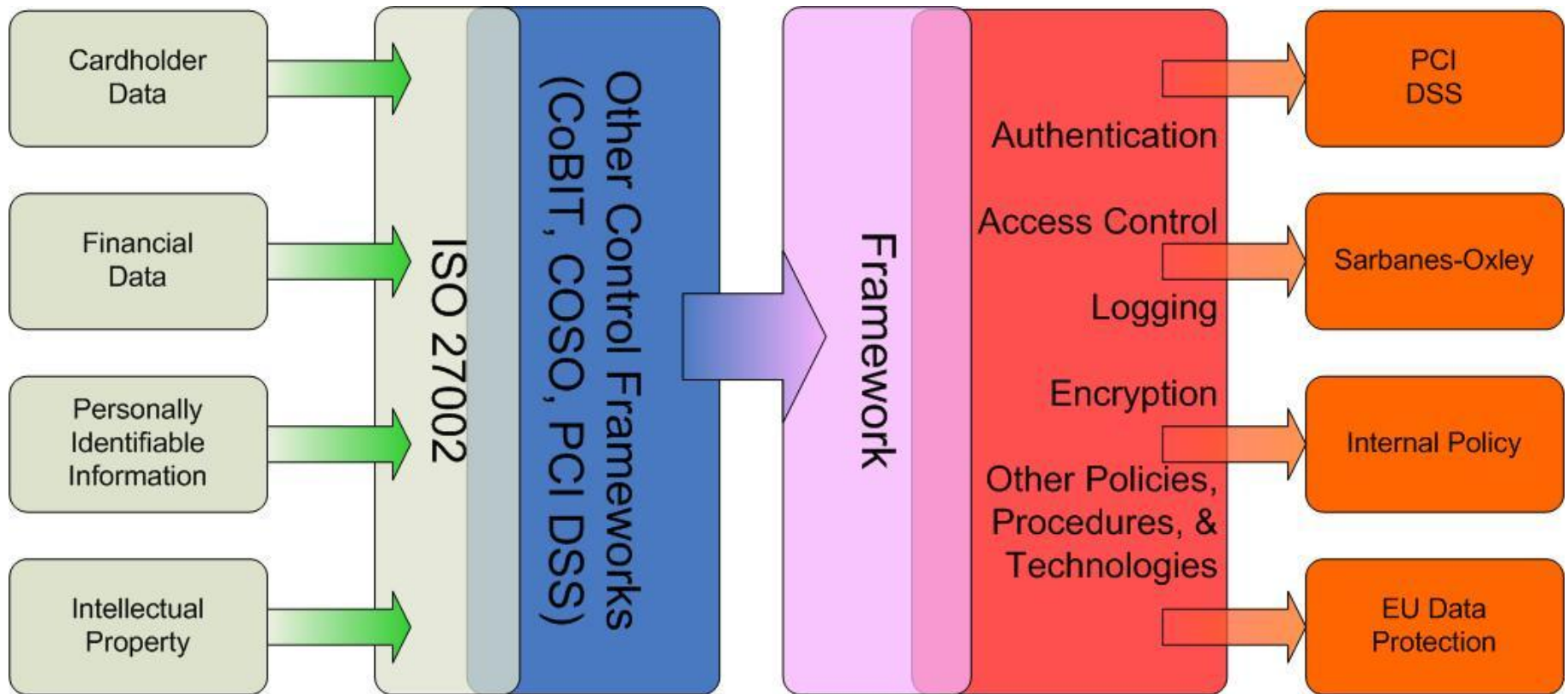
External compliance:

- SOX (Sarbanes Oxley)
 - COSO Framework
- HIPAA
- PCI
- Safe Harbor

ISO Leading Practices

ISO 27002 Best Practice	NIST	PCI DSS	SOX	HIPAA
4. Risk Assessment and Treatment	✓	✓	✓	✓
5. Security Policy	✓	✓	✓	✓
6. Organization of Information Security	✓			✓
7. Asset Management	✓		✓	✓
8. Human Resources Management	✓			✓
9. Physical and Environmental Security	✓	✓	✓	✓
10. Communications and Operations Management	✓	✓	✓	✓
11. Access Control	✓	✓	✓	✓
12. Information Systems Acquisition, Development and Maintenance	✓	✓	✓	✓
13. Information Security Incident Management	✓	✓	✓	✓
14. Business Continuity Management	✓		✓	✓
15. Compliance	✓		✓	✓

Compliance in Action



Identify Sensitive Data Types

Build a framework of leading practices based on ISO 27002

Discovering data and assessing existing controls across the framework

Apply controls consistently and repeatedly across the compliance areas

Internal Policy

IT Security is regularly tasked with creation and enforcement of IT policies, standards, and procedures. Creation and enforcement of these documents require:

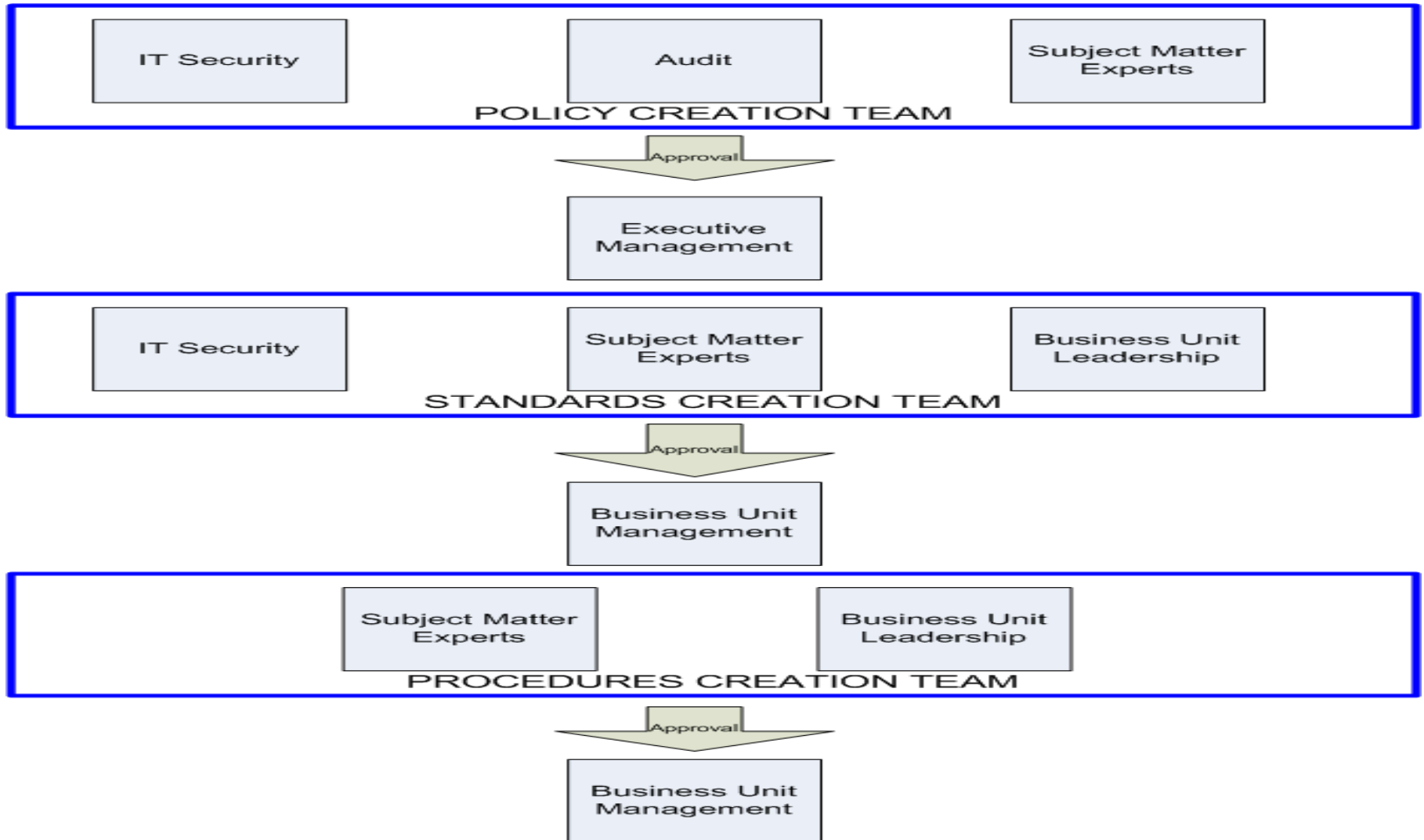
- Understanding of audit roles and procedures
- Familiarity with all systems, networks, and applications
- Compliance considerations

Internal Policy cont'd

Definitions:

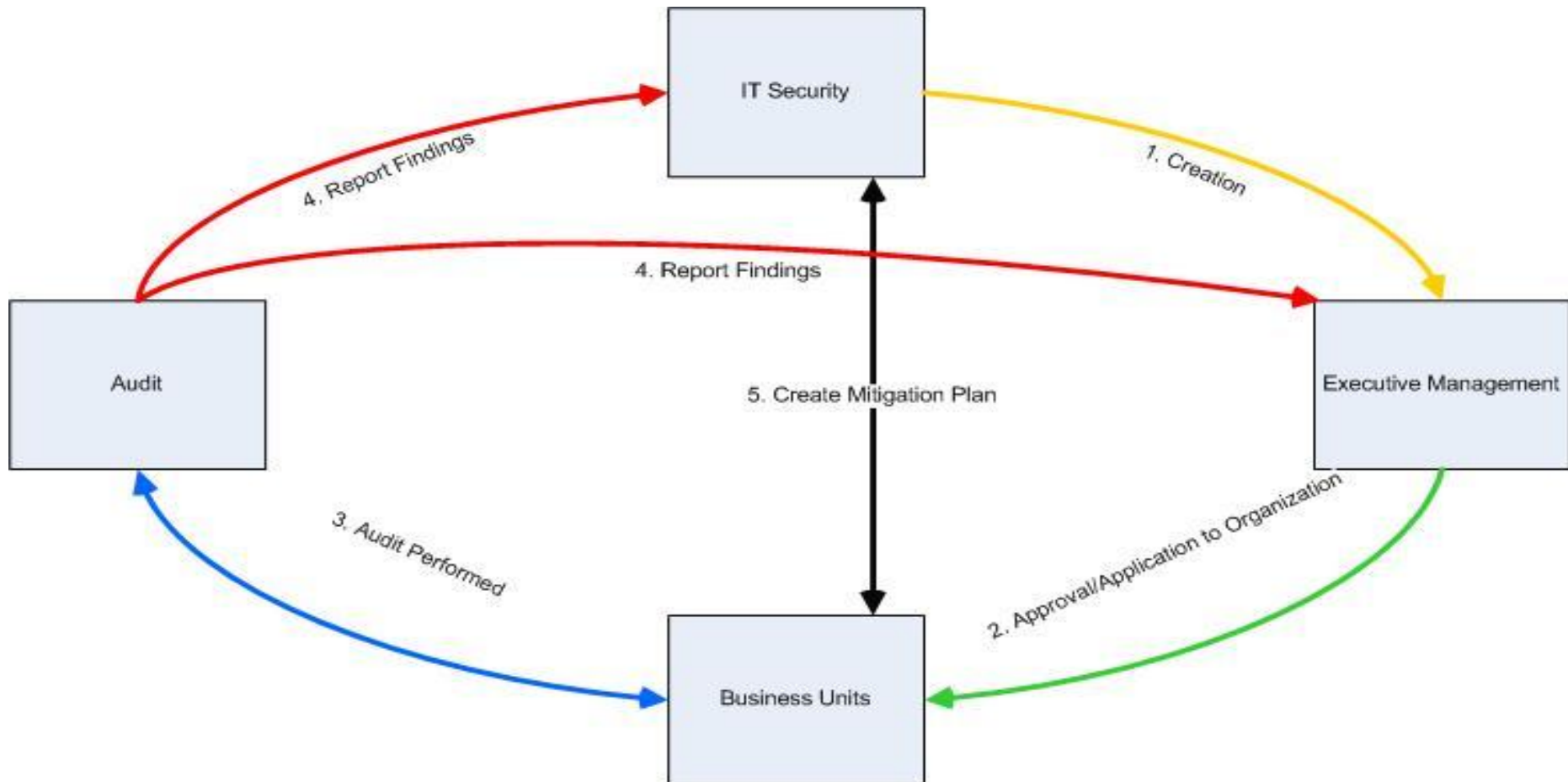
- A **Policy** is a set of directional statements and requirements aiming to protect corporate values, assets and intelligence. Policies serve as the foundation for related standards, procedures and guidelines.
- A **Standard** is a set of practices and benchmarks employed to comply with the requirements set forth in policies. A standard should always be a derivation of a policy, as it is the second step in the process of a company's policy propagation.
- A **Procedure** is a set of step-by-step instructions for implementing policy requirements and executing standard practices.

Internal Policy cont'd



Internal Policy cont'd

Policy creation and enforcement cycle



Policy Business Case

A top 5 global food retailer has a massive IT/IS infrastructure and good governance....but no real policies!

Policies are the foundation for enforcing IT compliance and governance.

What policies were written for the client...

Policy Business Case cont'd

Policies written for IT Security:

- Acceptable Use Policy
- Information Classification & Ownership Policy
- Risk Assessment & Mitigation Policy
- Access Control Policy
- Network Configuration and Communication Policy
- Remote Access Policy
- Business Continuity Policy
- Incident Response Policy
- Third Party Data Sharing Policy
- System Implementation & Maintenance
- Secure Application Development
- Cryptography & Key Management
- Mobile Computing
- Physical & Environmental Security

Policy Business Case cont'd

Sample Policies



**Cryptography and
Key Management Policy**



**Network
Configuration Policy**

Translation to the Real World

Security policy can be written but is it applied??

The reality of IT security

**90% of Companies say they
have been breached
in the last 12 months***



**Billions of \$\$\$ in
IT security spending**

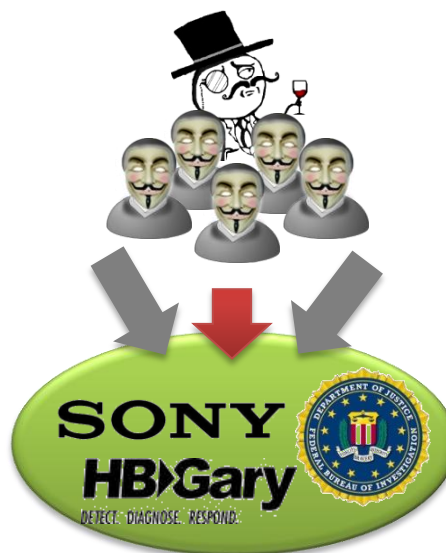


Attacks are increasingly publicized

Advanced
Persistent Threat
(Aurora, RSA)



Anonymous/LulzSec
(HBGary, Sony, FBI)

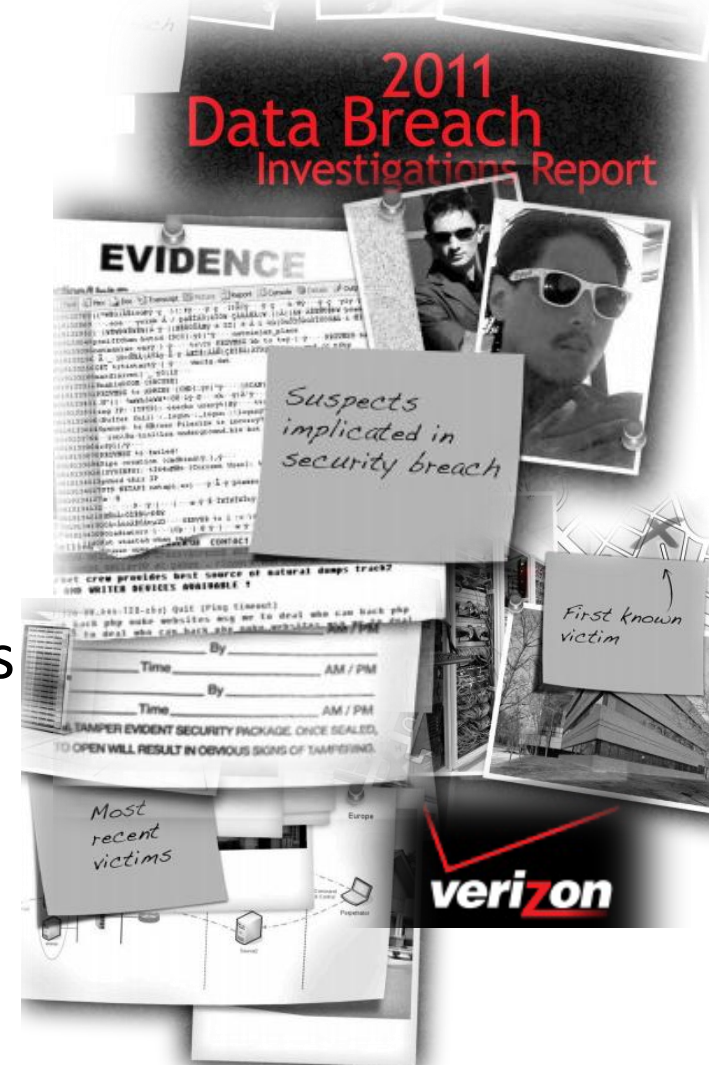


Cyber-Criminals
(Spy Eye, Zeus)



Why can't we stop them?

- Verizon has studied recent breaches
- 92% of attacks were not highly difficult
- 96% of attacks could have been avoided
 - Better yet, they found it just takes **“consistent application of simple or intermediate controls”**
- How can that be?

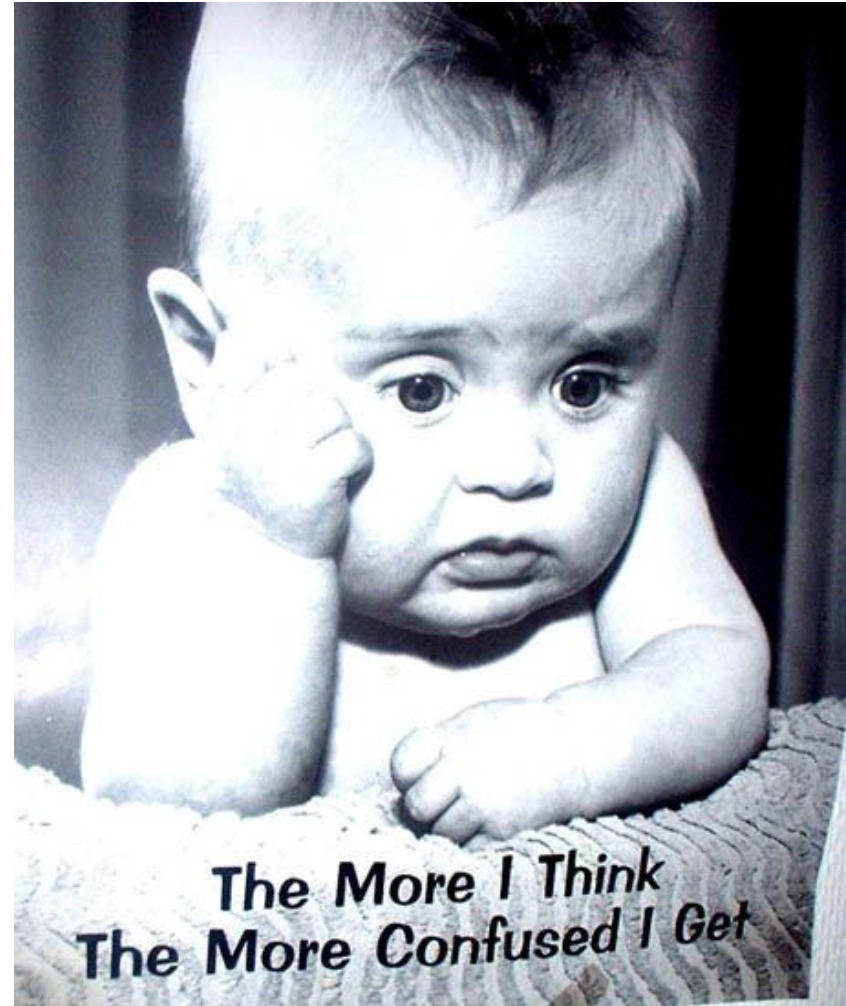


The paradox

Let's review:

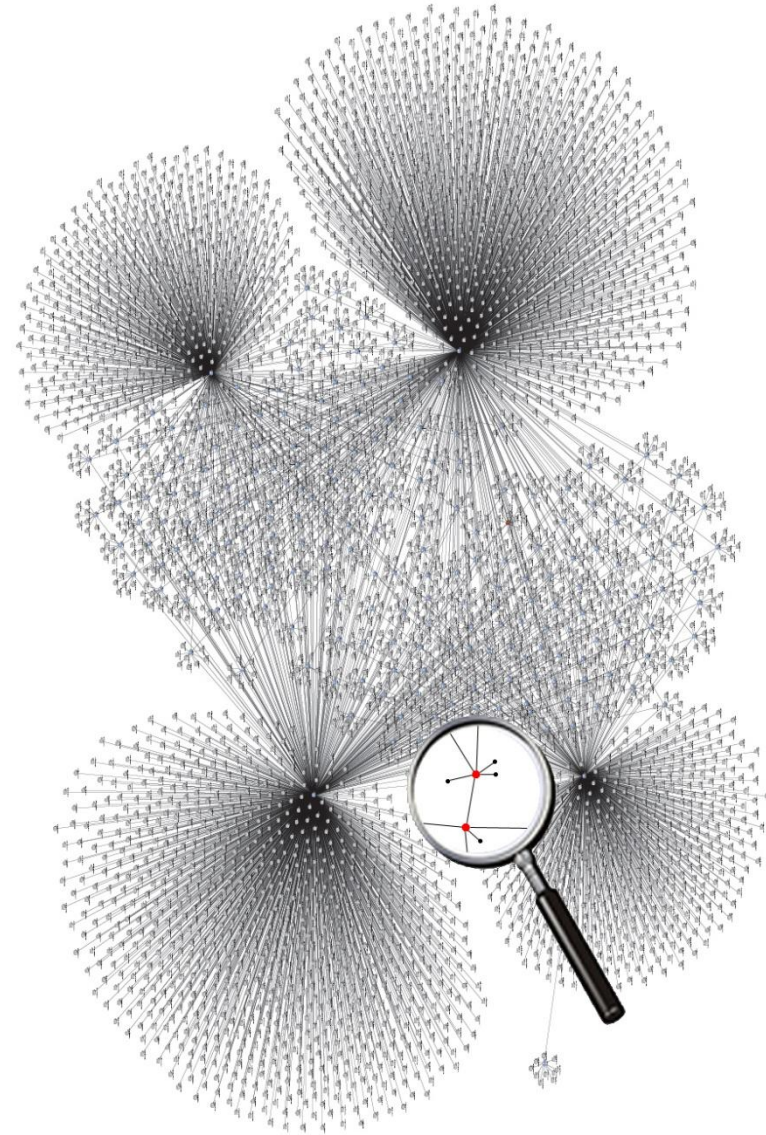
1. Bad guys are getting in
2. We're spending billions
3. Simple controls work

What's going wrong?

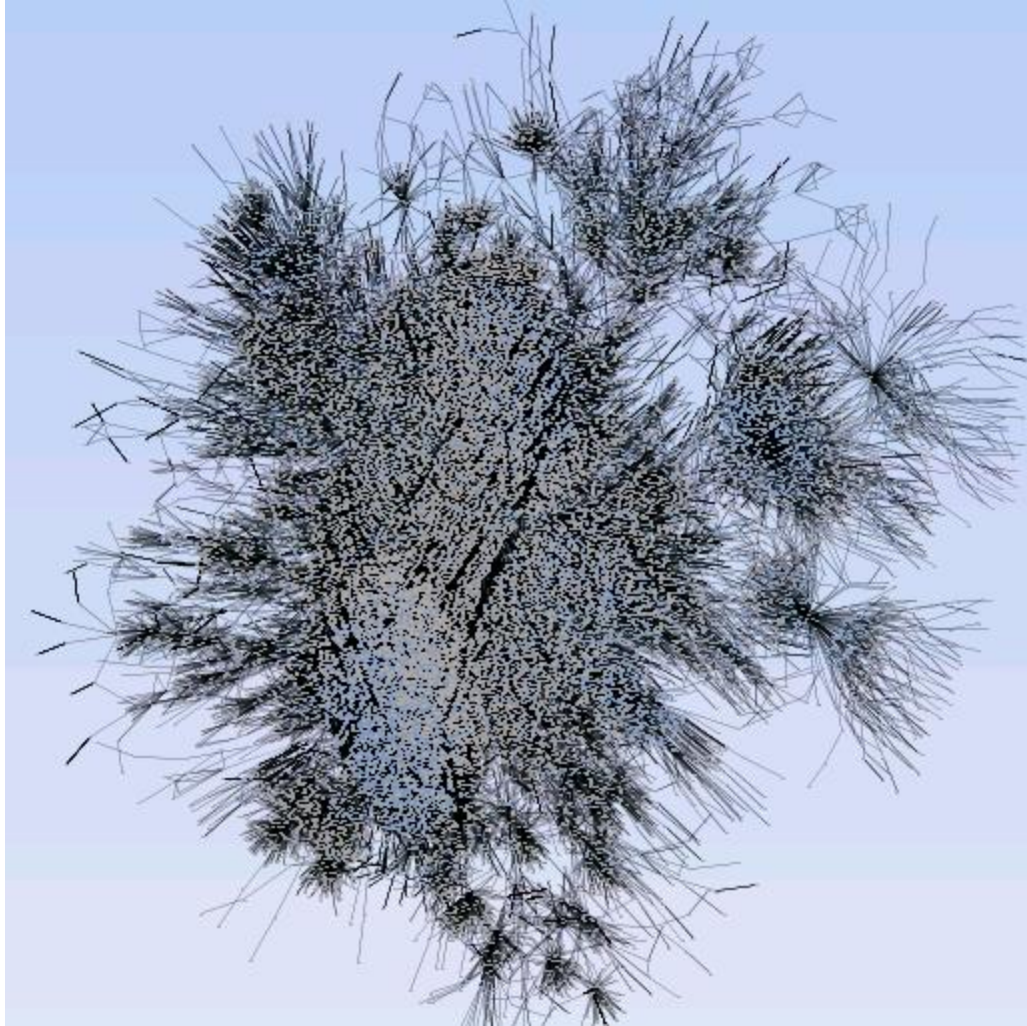


Complexity is the enemy

- Verizon said “consistent” controls
 - In real networks, that’s hard
 - Complexity defeats us
- Humans don’t handle complexity well
- We set policy well
- Human effort just doesn’t scale
 - Too many details
 - Too many interactions
- Just how complex are real world infrastructures?

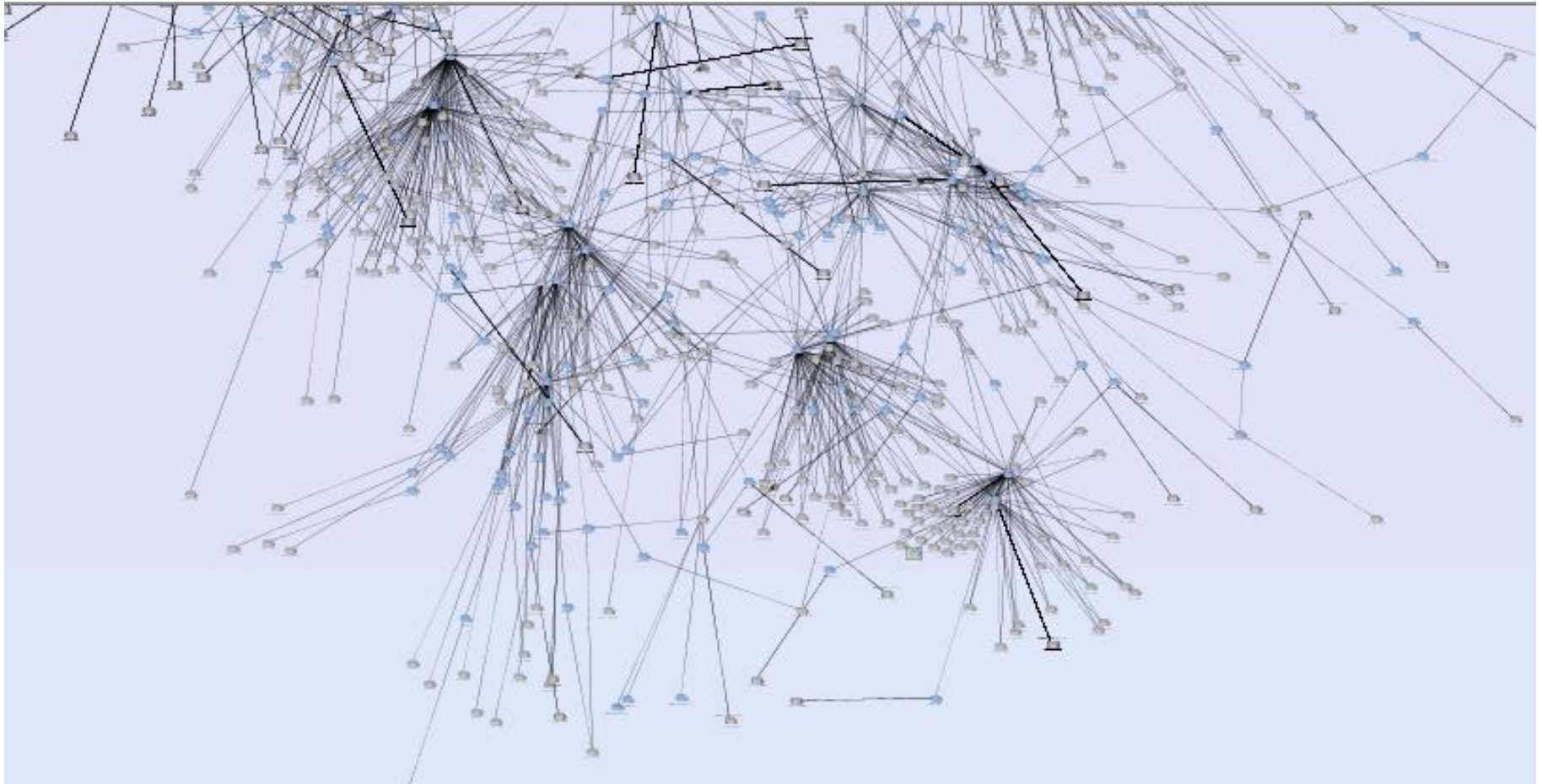


Here's one real corporate network

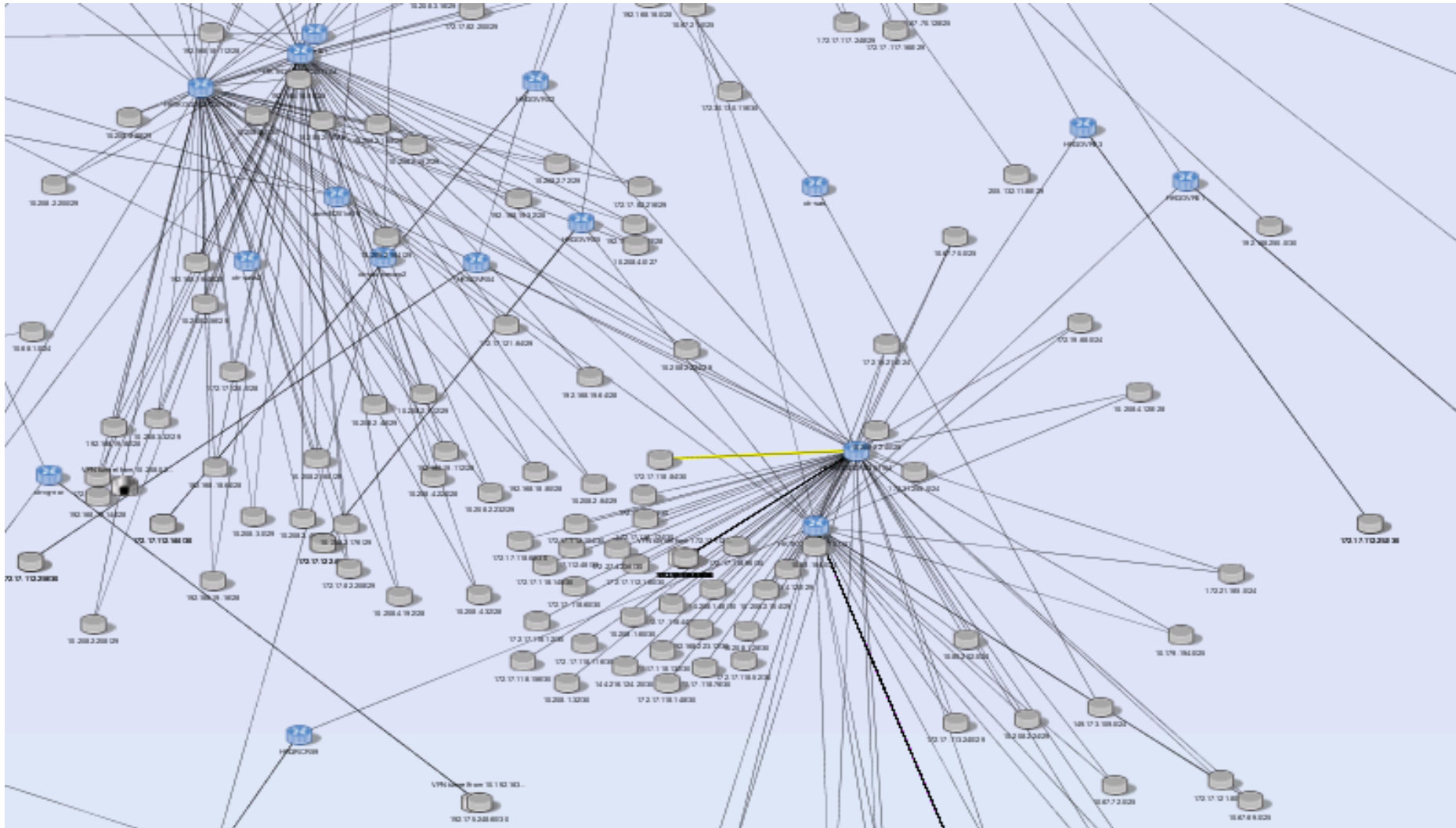


Copyright Redseal Systems, Inc. All rights reserved.

Zooming in a bit...

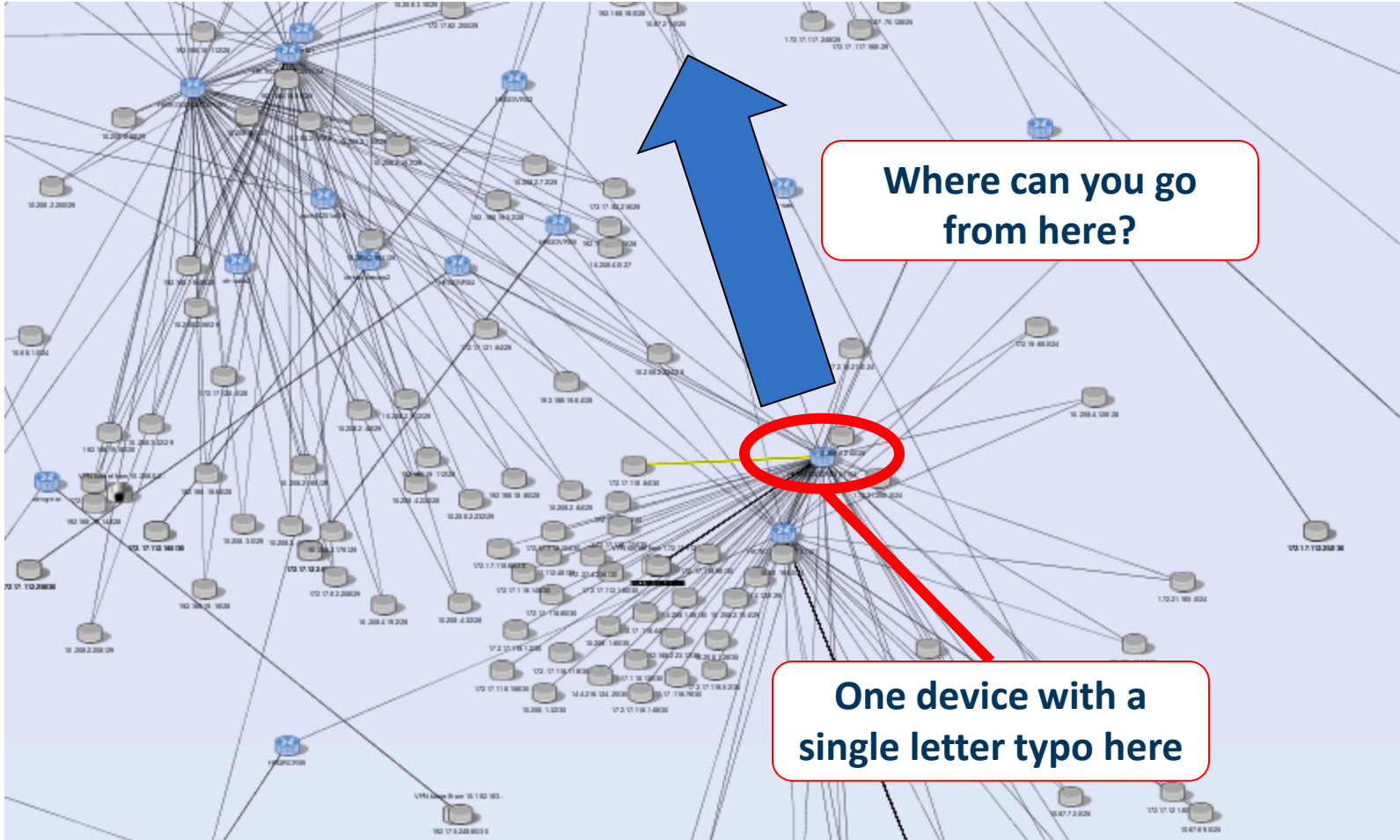


Here's one "doorway" into the network



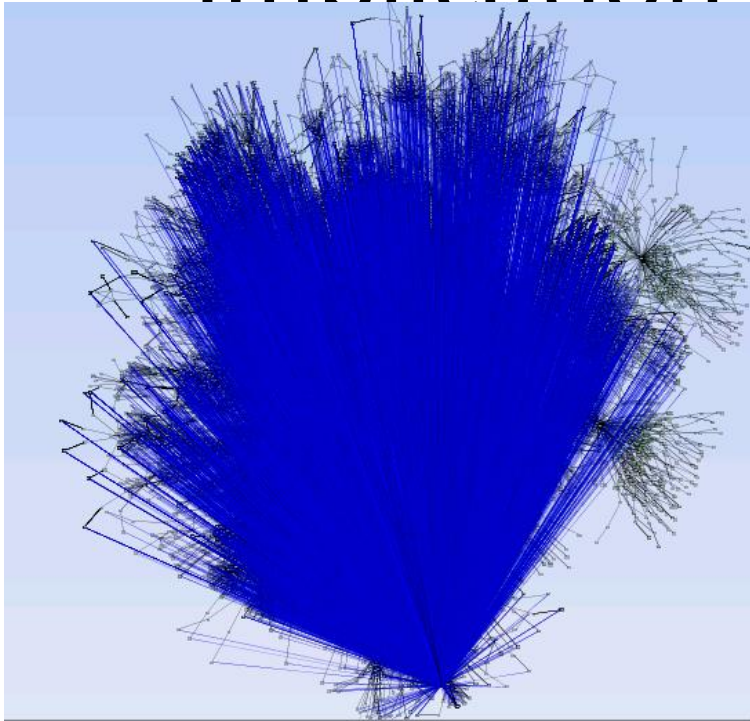
Copyright Neustar Systems, Inc. All rights reserved.

One small typo created a problem



Implications of simple typo

Technical details:



- ACL as written:

```
ip access-list extended ACL-S61-534
  permit ip any <8 servers>
  permit ip any <8 more servers>
  permit ip any host <1 server>
  permit ip any host <1 more server>
```
- ACL as applied:

```
interface serial 6/1.534
  description Link To <outsiders>
  ip access-group ACL-61-534 in
```
- The access group lacks an S!

In English:

- **Good security rule, applied badly**
 - Hard for a human to spot
- **Expected access: extremely limited**
- **Actual access: wide open to a competitor/partner**

Casualties of complexity abound

Financial Services

Before Automation: Brand new data center, emphasis on increased security

With Automation: Found error in 1 firewall of 8 that destroyed segmentation

Retail

Before Automation: Believed they had enterprise-wide scan coverage

With Automation: Identified major gap – firewall blocked scanning of DMZ

Bank

Before Automation: Built segmentation between development and 401(k) zones

With Automation: Found addresses added to development had full 401(k) access

Another complex arena: chess

- Who's better at chess?
 - Computers or humans?
- Kasparov now says “wrong question!”
- Ask how to play the best chess
 - Answer? Human-computer teams
 - He calls this “Advanced Chess”
- Humans are great at strategy
 - Weak on details
- Computers excel at exhaustive analysis



Steve Honda/AFP/Getty Images
*Gary Kasparov during his rematch against the
IBM supercomputer Deep Blue, 1997*

Advanced Security requires the same approach

The need for proactive security intelligence

- Objectives:
 - Cost-effective security
 - Avoid incidents
 - Pass audits
- Need “Kasparov’s chess computer”
- Continuously assess defenses
 - End to end, across the entire network
- Show the state of your network security
- Demonstrate compliance with network security policy
- Identify gaps and prioritize remediation based on risk



Security Metrics

- Security is the **absence** of something
- Can't report how often you were **NOT** on the cover of WSJ



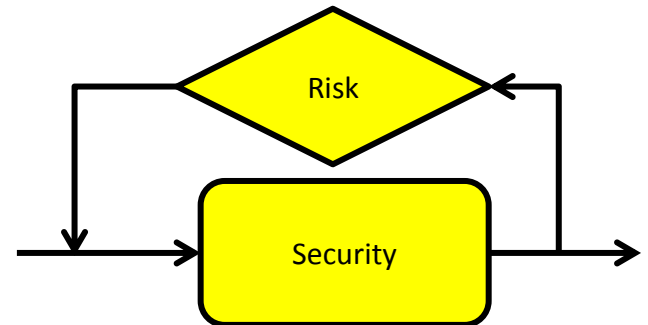
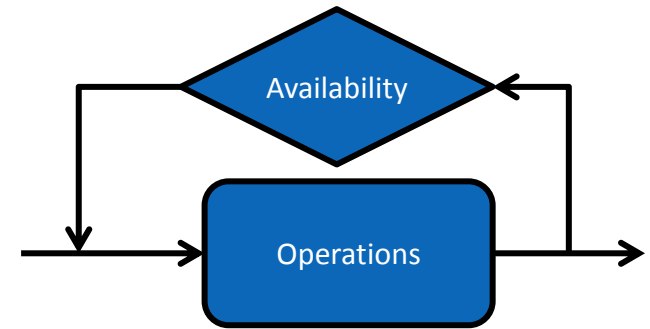
Measuring Busy-ness

- Many people start with process counting
- These measure **busyness**
 - Not business
- How do you show gains?
 - Just get busier?



Management Metrics

- Metrics close the control loop
- Ops has availability
- Security needs risk
- Focus on outcomes
 - How easily could a breach occur?
 - How effective is our spend?
 - Are we making it harder to break in?



Resources Required

- Assets you need to protect
 - Everyone has some examples
 - PII, regulatory assets, IP, etc
 - Some truly “mission critical”
 - Financial, energy, government, military
- Knowledge of vulnerabilities
 - Bad guys exploit them, so you scan
- Counter-measures
 - It starts with the firewall



Be PROACTIVE

- We want to know our defensive posture
- That involves finding the weak points
- Attack a model of the network
- Measure ease of compromise
 - Use standards where possible



Outbound Proof

How easily can attackers get in?

How big is my attack surface?

How much is non-compliant?

Executive Summary



Dashboards for Internal

Are investments working?

Where do we need to improve?

Executive Summary



Metrics Conclusions

- Defensive posture **CAN** be measured
- This drives to better outcomes
 - Measure posture => improved posture
- It helps the CFO “get it”
- You can sleep better
 - Demonstrate effectiveness, not busyness



Recap Issues

- True security is about People, Process, and Technology
- Application of simple controls (policy) is required for compliance AND success
- Security is a “Big Data” problem
- Without automation to reduce complexity, security remains a dream
- Without effective metrics, security will never get the exposure or support needed from the top down

Both Sides of the Coin

Defensive:

- There are not many tools to help the defenders protect all the doorways

Offensive:

- There are a LOT of automated tools to help offenders find and break through those doorways

Security Practitioners

Let's look at some poll results of the real world of security:



Survey Graphic

Options

Defensive Options:

This is not a pitch so ask offline if you want ideas on what's out there and effective 😊

Offensive:

<< www.berkeley.edu

Backtrack

- Backtrack is a Linux based hacking toolkit provided by the people at www.backtrack-linux.com
- It includes a massive amount of hacking tools all for free 😊
- Compile tools yourself? Maybe check this out instead.

Backtrack

- Tool categories in BT4:
 - Digital Forensics
 - Information Gathering
 - Access Maintenance
 - Network Mapping
 - Penetration
 - Privilege Escalation
 - Radio Network Analysis (Wireless)
 - Reverse Engineering
 - VOIP
 - Vulnerability Identification
 - Web Applications
 - Miscellaneous

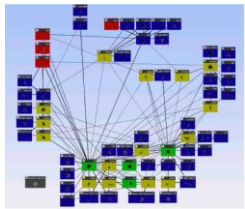
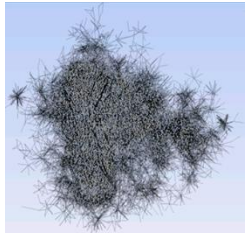
Backtrack

- Backtrack Demo

Backtrack

- Ways to use backtrack
 - Live CD: The most popular method
 - No state save
 - Highly portable
 - USB Drive/Stick
 - Highly portable (more so than CD)
 - Can make stateful
 - Prone to loss
 - Full HD install
 - Using your machine as a “hacktop”
 - Dual boot
 - Virtual Machine
 - Networking gets tricky
 - Resource availability

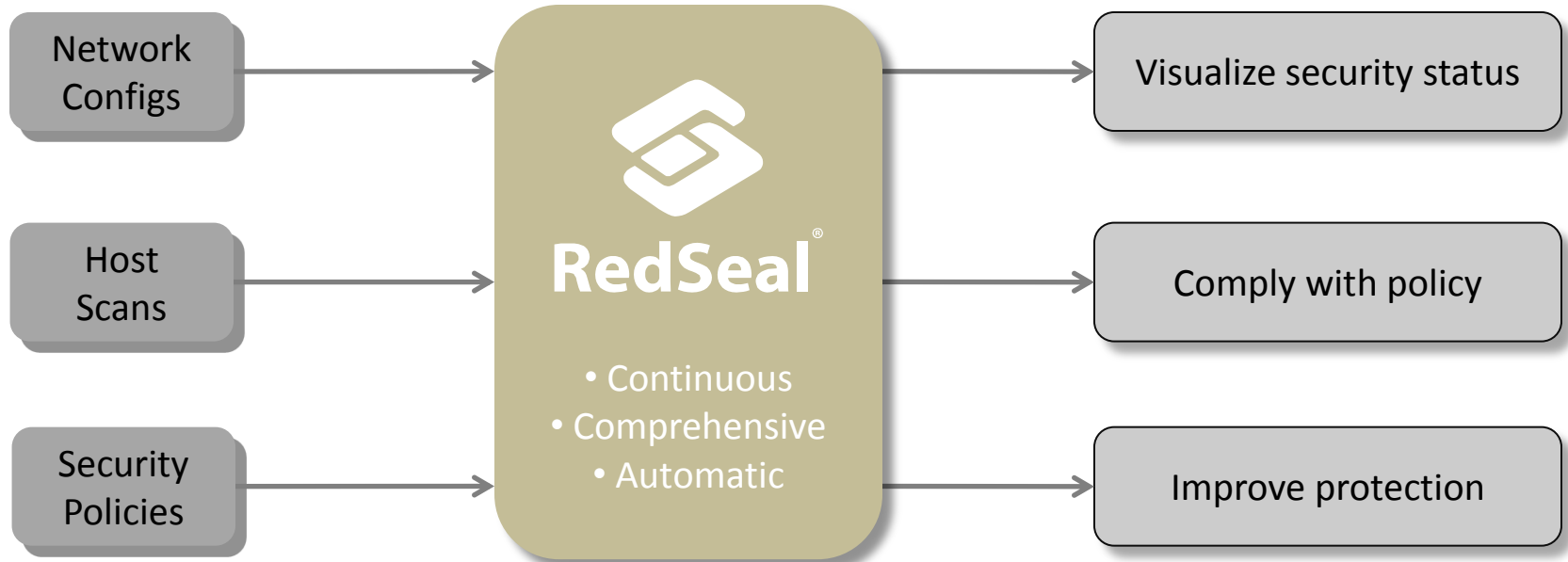
RedSeal Networks



- Visualize
 - End to end infrastructure
- Comply
 - Test network controls
- Protect
 - Actionable remediation

Automated & continuous

Three key questions

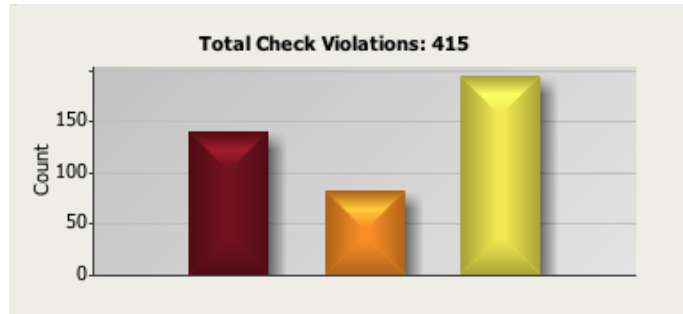


- Technology to answer:
 1. Where are your high risk vulnerabilities?
 2. Am I compliant with network security policy?
 3. How are IT changes impacting my security over time?

Continuously comply with policy



Continuously monitor network for compliance

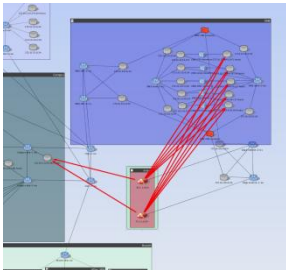


Enforce industry recommended & custom configuration best practices

PCI DSS Requirements	In Place	Not in Place
1.1 Establish firewall configuration standards that include the following:		
1.1.1 A formal process for approving and testing all external network connections and changes to the firewall configuration	Appendix 1 - Process Description Fulfilled does not provide the document	
1.1.2 A current network diagram with all connections to cardholder data, including any wireless networks	Appendix 2 - Topology Diagram	
1.1.3 Requirements for a firewall at each internal connection and between any demilitarized zone (DMZ) and the internal network zone	Appendix 3 - Firewall Requirements 21 paths from DMZ to Cardholder Internalized network zone	Appendix 3 - Firewall Requirements 2 paths from DMZ to Cardholder and Externalized network zone
1.1.4 Description of groups, roles, and responsibilities for logical management of network components	Appendix 4 - Roles and Responsibilities Fulfilled does not provide the document	
1.1.5 Documentation and business justification for use of all wireless, cordless, and ports allowed, including identification of security measures implemented for those protocols considered to be insecure	Appendix 5 - Details of Approvals 3 justifications recorded	Appendix 6 - Protocols with No Documentation 0 protocols are implemented
1.1.6 Requirement to review firewall and router rule sets at least every six months	Fulfilled once at least every six months to identify firewall and router issues	
1.2 Build a firewall configuration that restricts connections between external networks and any system components in the cardholder data environment		
1.2.1 Identifying allowed and disallowed traffic to that which is necessary for the cardholder data environment	Appendix 7 - Details of Approvals 1 justification recorded from Cardholder	Appendix 8 - Protocols with No Documentation 21 unapproved flows to or from Cardholder Zone
1.2.2 Secure and synchronize router configuration files	Fulfilled does not meet the requirement	

Demonstrate compliance to auditors

Protect yourself from compromise



Highlight gaps in security
Identify high-risk vulnerabilities

Path Discovered: Path 1 (5 hops)

Hop	Flow	Device
	START	0.0.0.0 - 9.255.255.255
1	↓	Edge-internet-2-ios
2	↓	DMZ-FW1-screens
3	↓	DMZ-dist-1-ios
4	↓	Core-1-ios
5	↓	Campus-dist-1-ios
	END	10.101.3.206

Pin-point rules violating
network policy

Security Impact Analysis

Source: 70.1.1.0/24 Destination: 10.101.3.0/24 Via: TCP 25

Path Status: This path is currently **LOCKED**

Exposure: Source Untrusted, Destination Protected

Vulnerabilities on the Destination: Permitting this access exposes 10 vulnerabilities. 80 hosts are exposed in the destination. 5 of the exposed hosts have loopfrog vulnerabilities.

Oldest scan date: 7/27/04
Number of unique vulnerabilities: 2
Collective impact: ACS
Max CVSS base score: 10.0

Assess risk of planned network
changes