Bayes Net Learning and Logistic Regression

EECS 349 Spring 2015

# Learning in Bayes Nets – the upshot

- Where does the structure come from?
  - Write it down (BNs most useful in this case), or
  - Learn it automatically from data
  - (take 395/495 PGMs course to learn more)

# Learning parameters in Bayes Nets

Just statistical estimation for each CPT

Training Data				
Α	B			
I I	I			
I	0			
I	0			
0	I			
I	I			
0	I			
I	I			

 $P_{ML}(A) = 0.714$  $P_{ML}(B | A=1) = 0.6$ 

## Discriminative vs. Generative training

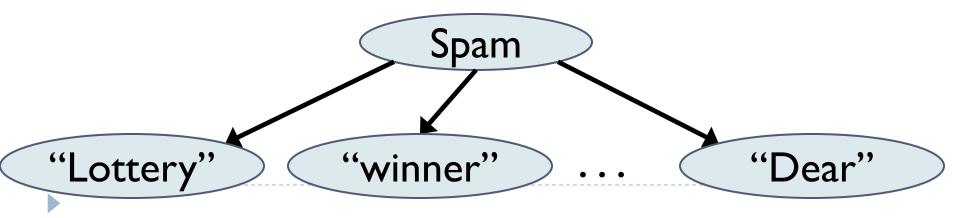
- Say our graph G has variables X, Y
- Standard BN learning learns P(X, Y)
- But often, the only inferences we care about are of form
   P(Y | X)
  - P(Disease | Symptoms = e)
  - P(StockMarketCrash | RecentPriceActivity = e)

### Discriminative vs. Generative training

- Learning P(X, Y): generative training
  - Learned model can "generate" the full data X, Y
- Learning only P(Y | X): discriminative training
  - Model can't assign probs. to X only Y given X
- Idea: Only model what we care about
  - Don't "waste data" on params irrelevant to task
  - Side-step false independence assumptions in training (example to follow)

## Generative Model Example

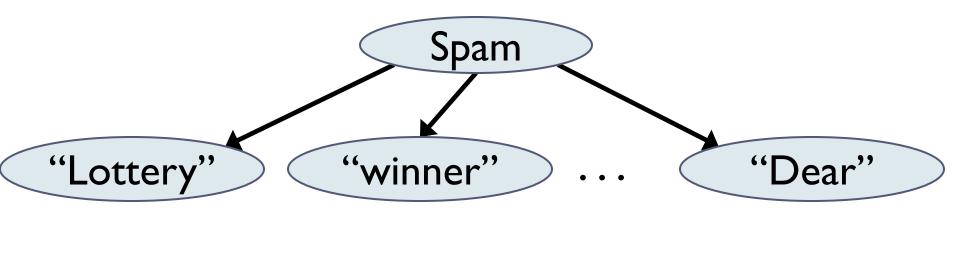
- Naïve Bayes model
  - Y binary {I=spam, 0=not spam}
     X an *n*-vector: message has word (I) or not (0)
  - Re-write P(Y | X) using Bayes Rule, apply Naïve Bayes assumption
  - > 2n + 1 parameters, for *n* observed variables



#### Generative => Discriminative (1 of 3)

• But  $P(Y \mid X)$  can be written more compactly  $P(Y \mid X) = \frac{1}{1 + \exp(w_0 + w_1 x_1 + ... + w_n x_n)}$ 

• Total of n + 1 parameters  $w_i$ 



### Generative => Discriminative (2 of 3)

• One way to do conversion (vars binary):

$$\exp(w_0) = \frac{P(Y=0) P(X_1=0|Y=0) P(X_2=0|Y=0)...}{P(Y=1) P(X_1=0|Y=1) P(X_2=0|Y=1)...}$$

for 
$$i > 0$$
:  

$$exp(w_i) = \frac{P(X_i=0|Y=1) P(X_i=1|Y=0)}{P(X_i=0|Y=0) P(X_i=1|Y=1)}$$

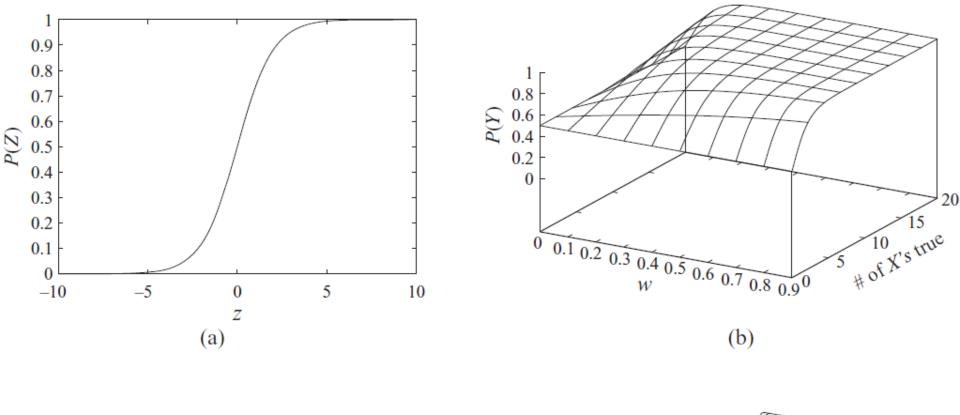
## Generative => Discriminative (3 of 3)

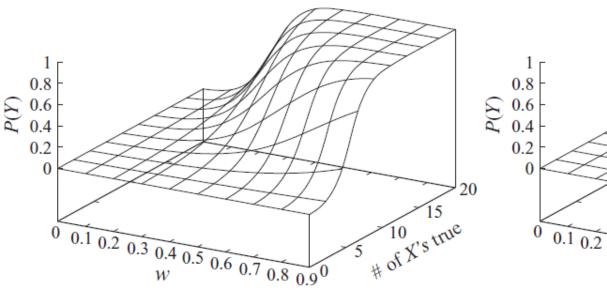
#### • We reduced 2n + 1 parameters to n + 1

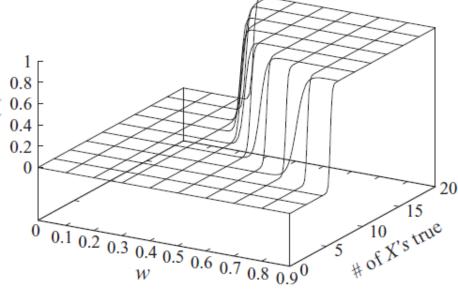
- This must be better, right?
- Not exactly. If we construct P(Y | X) to be equivalent to Naïve Bayes (as before)
  - then it's...equivalent to Naïve Bayes
- Idea: optimize the n + I parameters directly, using training data

# **Discriminative Training**

- In our example:  $P(Y \mid X) = \frac{1}{1 + \exp(w_0 + w_1 x_1 + \dots + w_n x_n)}$
- Goal: find w<sub>i</sub> that maximize likelihood of training data Ys given training data Xs
  - Known as "logistic regression"
  - Solved with gradient ascent techniques
  - A convex optimization problem







Naïve Bayes "trusts its assumptions" in training

Logistic Regression doesn't – recovers better when assumptions violated

# NB vs. LR: Example

Training Data					
SPAM	Lottery	Winner	Lunch	Noon	
1	I	I	0	0	
1	I	I	I	I	
0	0	0	1	I	
0	I	T	0	1	

- Naïve Bayes will classify the last example incorrectly, even after training on it!
- Whereas Logistic Regression is perfect with e.g.,  $w_0 = 0.1 \quad w_{\text{lottery}} = w_{\text{winner}} = w_{\text{lunch}} = -0.2 \quad w_{\text{noon}} = 0.4$

# Logistic Regression in practice

- Can be employed for any numeric variables  $X_i$ 
  - or for other variable types, by converting to numeric (e.g. indicator) functions
- "Regularization" plays the role of priors in Naïve Bayes
- Optimization tractable, but (way) more expensive than counting (as in Naïve Bayes)

Naïve Bayes vs. Logistic Regression one illustrative case

Applicable more broadly, whenever queries P(Y | X) known a priori